

## The Spirit Of Kaizen Creating Lasting Excellence One Small Step At A Time Robert Maurer

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The Spirit of Kaizen: Creating Lasting Excellence One ...

The premise behind the Spirit of Kaizen is not new. Basically, the idea is that small actions, done regularly, can have large consequences. You know: "A journey of a thousand miles begins with one step" But Kaizen goes further than just reaffirming the idea that large achievements are made up of a lot of small actions. Maurer opines that it is, in fact, better to take small, manageable steps towards larger goals to prevent our fear factor from impeding our progress.

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The Spirit of Kaizen: Creating Lasting Excellence One ...

It ' s The Spirit of Kaizen —a proven system for implementing small, incremental steps that can have a big impact in reaching your goals. This step-by-step guide from renowned psychologist and consultant Dr. Robert Maurer shows you how to: Lower costs—by offering little rewards. Raise quality—by reducing mistakes.

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The Spirit of Kaizen: Creating Lasting Excellence One ...

Filled with practical tips and ready-to-use tools for managers, innovators, and entrepreneurs, The Spirit of Kaizen is the essential handbook for a changing world. You ' ll learn how to think outside the suggestion box, remove mental blindfolds, manage stress with one-minute exercises, and handle rising health-care costs.

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The Spirit of Kaizen: Creating Lasting Excellence One Small Step at a Time: Creating Lasting Excellence One Small Step at a Time. Robert Maurer. Discover the power of KAIZEN to make lasting and powerful change in your organization. “ Maurer uses his knowledge of the brain and human psychology to show what I have promoted for the past three decades—that continuous improvement is built on the foundation of people courageously using their creativity.

The Spirit of Kaizen: Creating Lasting Excellence One ...

The Spirit of Kaizen contains 8 chapters and an appendix. The chapters are 1) A Swift Introduction to Kaizen, 2) Boost Morale, 3) Cut Costs, 4) Improve Quality, 5) Develop New Products and Services, 6) Increase Sales, 7) Reduce Health-Care Expenses, and 8) When Small Steps Are Too Hard: What to Do.

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## The Spirit of Kaizen: Creating Lasting Excellence One ...

Kaizen is much more than a world-class management practice; it is a technique to remove fear from our mind's mind, enabling us to take small steps to better things. The process of change starts with awareness and desire in our minds and then leads to action and change in the physical world.

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