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"This book is a must read for anyone who cares about the well-being of humanity in our modern world." —Jake B. Schrum, President Southwestern University, Georgetown, TX "The Social Innovation Imperative advances a best practice framework to solving the

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world's most pressing social issues. This is a foundational guide to changing the world that will be referenced for years to come." —Michael Reynolds, Vice President, Product Development and Management, Cigna Health Care "Advancing the works of Clayton Christensen, Tony Ulwick, and others, Bates gives us a systematic approach for addressing critical human needs and the ecosystems in which they persist. This book is a blueprint to help us solve the 'right' things—the 'right' way." —Joe Grieshop, President, Chief Innovation Executive, netTrekker, Founding

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Partner, Knovation Lab

"Bates lays out a comprehensive, needs-driven approach for creating a

social innovation road map.

The detailed templates she

provides offer particular

insight for large, complex

challenges." –Sarah Miller

Caldicott, author of

Innovate Like Edison and

Inventing The Future, great-

grandniece of Thomas Edison

"Bates shows how to create

comprehensive innovation

strategies using a six-step

framework, and she gives the

reader detailed 'how to'

instruction for each step."

–Ellen Domb, Ph.D.,

President, PQR Group,

Founder of The TRIZ Journal

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About the Book: In recent years, business leaders have been investing unprecedented amounts of time and money pursuing innovation to drive profits and growth. Although far from perfected, the innovation best practices they follow are by now well established. But when your expected ROI isn't measured in dollars but in social good, the game is played very differently—which is where The Social Innovation Imperative comes in. Sandra M. Bates has spent the last decade helping major corporations create new markets for technology, consumer goods, and services. Now, she turns her

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attention to the social sector. The Social Innovation Imperative begins by explaining why innovation in social sectors, such as health care, conservation, and education, is unique and then provides the framework and tools that create a best practice for driving innovative change that will impact our world. Bates organizes the process into action-oriented steps you can follow to meet your goals effectively and in the most efficient manner possible. Learn how to: Investigate the Needs—define the social challenge, determine unmet needs, and examine opportunities for

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achieving them Innovate the Solution—devise a workable solution and develop a powerful social business model Implement the Solution—ensure the solution creates shared value and discover techniques to make certain that it does not become an orphan innovation In The Social Innovation Imperative, Bates combines everything she has learned as a high-level business consultant to offer a refreshing new approach for developing breakthrough products, programs, and services to meet society's needs. The Framework for Social Innovation outlined in this book removes the

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mystery from innovation success and provides a systematic approach anyone can adopt. The Social Innovation Imperative offers essential wisdom for innovators everywhere—whether nonprofits, NGOs, foundations, government agencies, or corporations—who wish to generate meaningful social value.

Explaining why innovation in social sectors; such as health care; conservation; and education is unique; this book provides the framework and tools that create a best practice for

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Driving innovative change
that will impact our world.

Services And Programs That Solve Societys Most

Pressing Challenges
This book provides fresh
insights on how social
innovations are utilized as
strategies to make sport
more accessible and
inclusive. It does so by
bringing together
theoretical insights and
empirical studies from
Norway, Sweden, Denmark, the
United States, Australia,
Turkey and Belgium. Within
the overarching topic of
social innovation in sport,
this book covers
contemporary themes such as
digitalization, urban
planning, gender equality

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and innovation in sport policy and practice. It will be of interest to researchers and students in the fields of sociology of sport, sport management, sport science and sociology.

It is commonly shared the idea that social innovation is the creation of social value by solving social problems. Accordingly, social innovation can be deemed to be the production of new solutions to social problems in a more effective, efficient, and sustainable way. Analyzing the consequences of the

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current economic crisis and its impact on health care services, there is who has advanced the idea that social innovation can constitute an effective strategy to counter-balance the retrenchment of public social provision. This book tackles the multiple facets of social innovation focusing on its relationship with the new technologies and the new forms of entrepreneurship.

Although co-design has been practised in new service and product development for some years, it has only recently

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begun to appear in the burgeoning field of social innovation. It appears to be well-attuned to this new context, offering as it does an open-ended relational process to generate novel solutions to problems whose very definition seems to escape more conventional approaches. However, even less research attention has been paid to co-design than to social innovation. This book explores the potential of co-design as a social innovation process. It reviews the diverse theoretical and disciplinary foundations on which co-design is based. It proposes a framework for

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Understanding co-design as a cohesive practice across the extremely broad scope of its potential applications. It explores appropriate approaches to governance and evaluation of co-design initiatives and outlines the key issues and limitations on its use. Although it is intended to provide a robust theoretical basis for researching co-design initiatives, it will also be of interest to anyone who is contemplating putting co-design into practice.

Although organizational decision-making can be very complex, the understanding of technology applications

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is significant in not only determining the usefulness of virtual groups in organizations, but also in the designing of electronic collaborative activities. Collaborative Communication Processes and Decision Making in Organizations focuses on the role of technology in organizational decision-making processes and activities, providing academics and management teams with current research in the field of virtual teams in organizations. This publication is an essential resource for instructors and students of organization and group communication, and institutions that have

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networks of offices and employees in multiple geographical locations.

As businesses seek to compete on a global stage, they must be constantly aware of pressures from all levels: regional, local, and worldwide. The organizations that can best build advantages in diverse environments achieve the greatest success. The Handbook of Research on Global Competitive Advantage through Innovation and Entrepreneurship explores the emergence of new ideas and opportunities in various markets and provides organizational leaders with

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the tools they need to take full advantage of those opportunities. With a focus on economic growth in a fast-paced environment, this handbook is a critical reference for business leaders, economists, and students of economic theory.

The Handbook of Inclusive and Social Innovation: The Role of Organizations, Markets and Communities offers a comprehensive review of research on inclusive innovation to address systemic and structural issues - the "Grand Challenges" of our time. With 27 contributions from 57 scholars, the

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Handbook provides frameworks and insights by summarising current research, and highlights emerging practices and scalable solutions. The contributions highlight a call to action and place social impact at the heart of theory and practice. It will be an invaluable resource for academics, practitioners, and policymakers who champion social inclusion and emphasize innovative approaches to addressing sustainable development goals.

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