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former and current McKinseyites to describe how "the firm" solves the thorniest business ...

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"The McKinsey Mind unlocks the techniques of the world's preeminent consulting firm and presents them in a format that is easy to understand and even easier to implement." --Dan Nagy, Associate Dean, The Fuqua School of Business, Duke University --This text refers to the hardcover edition.

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9780071374293: The McKinsey Mind: Understanding and ...

I found The McKinsey Mind a much more grounded and practical book than I expected. Yes it is a peek into the minds of two McKinsey-ites but what I loved about it was being able to pick up a couple of different

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tools and approaches that I could integrate into my existing business practices right now.

McKinsey Mind by Ethan M. Rasiel - Goodreads

McKinsey Global Institute. Our mission is to help leaders in multiple sectors develop a deeper understanding of the global economy. McKinsey Quarterly. Our flagship business publication has been defining and informing the senior-management agenda since 1964.

Sustainability in packaging: Inside the minds of global ...

In The McKinsey Mind, Ethan M. Rasiel and Paul N. Friga, former McKinsey & Co. consultants, describe the methods that the famed firm uses in improving the performance of its consultants. These techniques, which relate to problem solving, management and communications, combine to produce the equivalent of a basic MBA textbook.

McKinsey Mind: Rasiel, Ethan, Friga, Paul: 8601300053226 ...

This complete summary of the ideas from "The McKinsey Mind" explores the reasons behind the tremendous success of the eponymous strategic consulting firm, and presents the structured problem-solving process each McKinsey consultant uses in order to develop (and often help implement) solutions to their client's strategic problems.

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