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Strategic

# David B Chandler

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*Value CSR theories* **The**

**social responsibility of  
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**is Corporate social**

**responsibility (#CSR)**

**? Business Ethics:**

**Corporate Social**

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**Responsibility (CSR):**

**Practical Perspectives**

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by **Thomas Beschorner**

Corporate Governance

and Corporate Social

Responsibility What is

Corporate Social

Responsibility (CSR)?

*Sustainability and*

*Corporate Social*

*Responsibility: Driving*

*Business Value*

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What is unique about

Corporate Social

Responsibility at The

Tata Group? *Stakeholder*



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**- Corporate Social**

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**explained** What is

**Corporate Social**

**Responsibility?**

**Building Relationships**

**with External**

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**Stakeholders** Impact of  
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Responsibility

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Corporate Ethics and  
Social Responsibility In  
Chapter 5

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P1- Revision Theory

*Implementing Corporate  
Social Responsibility*

Business and Corporate  
Social Responsibility

(CSR) Corporate

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faculty and students

with a comprehensive,

stand-alone text to

support traditional and

innovative courses at the

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social responsibility

(CSR), corporate

strategy, and public

policy. Integral to the

book's unique format is

its mix of theory and

practical application.

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Responsibility. :

Presenting the area of

Corporate social

responsibility (CSR) as



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Responsibility (3rd

edition) (SCSR), David

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the view that the ability

of firms to create value

for a range of...

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*(PDF) Review:*

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The interrelationship

between stakeholder

theory and CSR. The

stakeholders are a

critical aspect of the

success of CSR

initiatives as seen in

Figure 2. Organizations

would not be able to

achieve their CSR goals

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without the

participation, expertise,  
know-how, and loyalty  
of its various

stakeholders.

A Global

*The stakeholder theory  
of Corporate Social*

*Responsibility*

Preview. Strategic

Corporate Social

Responsibility , Fifth

Edition is a

comprehensive CSR

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text with a strong emphasis on strategy. Balancing theory and practical applications, the text is divided into two parts. The first half of the text provides an overview of the field, stakeholders perspective, CSR as a strategic filter, and how to implement CSR effectively.

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*SAGE ...*

Strategic CSR activities may usually improve their bottom line, whilst taking into account their legitimate stakeholders' interests (Garay & Font, 2012; Kang, Lee, & Huh, 2010). For instance, various hotels and restaurants are increasingly

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communicating about their business activities that are having an effect on their stakeholders, including their employees, patrons, guests, suppliers, local communities, the environment, regulatory authorities and the community at large.

*Strategic corporate social responsibility in*

*Page 22/36*

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*tourism and ...*

In stakeholder management, General Electric's corporate social responsibility strategy succeeds by focusing on the most pressing current issues in relevant industries and markets. Given current popular interests affecting all industries, General Electric Company's corporate

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social responsibility programs are designed to directly deal with the most significant issues facing the business.

A Global

*General Electric*

*Company's (GE)*

*Corporate Social...*

Corporate social responsibility is a self-regulating business system that makes a business accountable to



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society. A company should work well with its stakeholders and the community around it.

CSR is a conscious decision from the store to have a positive impact on its environs.

This applies both economically and socially.

*Corporate Social  
Responsibility and*

*Page 25/36*

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*Corporate Governance*

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Social Responsibility

Keywords Corporate

social responsibility In

(CSR), Roles of

A Global business, Stakeholder

Environment theory, Ethical CSR,

Responsibilities and

duties, Altruistic CSR,

Strategic ...

*The boundaries of*

*strategic corporate*

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*social responsibility*

Corporate Social

Responsibility (CSR) is  
an organization's

obligation to consider

the interests of their

customers, employees,  
shareholders,

communities, and the

ecology and to consider

the social and

environmental

consequences of their

business activities. By

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integrating CSR into  
core business processes  
and stakeholder  
management,

organizations can  
achieve the ultimate  
goal of creating both  
social value and  
corporate value.

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Corporate social

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responsibility is a broad concept that can take many forms depending on the company and industry. Through CSR programs, philanthropy, and volunteer efforts, businesses can benefit...

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Responsibility (CSR)  
Definition*

CSR is a process with the aim to embrace

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responsibility for the company's actions and encourage a positive impact through its activities on the environment, consumers, employees, communities, stakeholders and all other members of the public sphere who may also be considered as stakeholders. The term "corporate social

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responsibility" came into common use in the late 1960s and early 1970s after many multinational corporations formed the term stakeholder, meaning those on whom an organization's ...

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Amazon's corporate  
social responsibility

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strategy gives the highest priority to customers as the most important stakeholder group. The company considers customers as the primary determinant of its e-commerce business success, especially because these stakeholders significantly affect revenues.



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*Amazon.com Inc.*

*Stakeholders, Corporate*

*Social ...*

We draw upon the  
stigma literature and  
strategic stakeholder  
management model to  
develop a framework  
capable of explaining  
the link between  
environmental corporate  
social responsibility  
(ECSR) engagement  
and financial

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performance of  
stigmatized firms,  
taking  
stakeholder-oriented  
governance and density  
of local stigmatized  
firms into consideration.

*Strategic stakeholder  
management,  
environmental  
corporate ...*

His teaching and  
research focuses on

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strategy with its

implications for human

performance and

corporate social

responsibility. An award-

winning author and

teacher, he has

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professional articles and

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including Third Sector

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